# Date While You Wait!

13 X 30 HD

"DATE WHILE YOU WAIT" BRINGS PEOPLE TOGETHER

BUT IT IS NOT WHAT YOU THINK!

WHAT STARTED OUT AS A SIMPLE SOCIAL EXPERIMENT, BECAME A WORLDWIDE PHENOMENON! A YOUNG MAN SAT AT A TABLE IN THE NYC SUBWAY SYSTEM AND ASKED PEOPLE TO CHAT OR PLAY A GAME. WHAT HAPPENED NEXT GOT THE WORLD TALKING!

# **AS FEATURED BY**

The New York Times

HUFFPOST

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VIEWERS ARE INSPIRED AND ENLIGHTENED! THIS NEW SERIES SHEDS LIGHT ON HOW IMPORTANT HUMAN CONNECTION IS FOR THE SOUL!



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# The Story



Back in June of 2015, amid the grit and grime of the New York City subway, one man wanted to bring some fun and compassion to harried commuters.

This man, Thomas Knox, 28, decided to set up a small table and chairs and invited random strangers to sit down for a chat or a game while they waited for their train.

Knox called it "date while you wait," but finding a date was not his point. "I am not looking for love through this particular venue; I just wanted a simple way for people to have a positive social interaction outside of traditional social media. People need to communicate more face to face." Says Knox.

The setup also included a flower in a soda bottle. "it brings beauty and nature into what is normally a dark, dreary space," Knox says.

The location for the project always remained a secret until Knox sent out which subway stop he'll be set up at using Instagram and Facebook. Guests are then invited to share their experience using the hashtag #datewhileyouwait.

"I wanted to have a conversation. I just wanted people to talk to me; I wanted them to tell me a little bit about themselves, tell me how their day went, I feel like I've had some amazing connections, one on one." Knox says.

Within a few months of his little experiment, "date while you wait" exploded on social media and then onto the mainstream media. Every news outlet, including the New York Times, CBS, NBC, NPR, Timeout Magazine, the Philadelphia Enquirer, and everything in between, was doing stories on Knox and his project.

He was then hired to travel around the country speaking to kids and spreading his "don't be afraid to try new things" mantra. He also sells a unique line of bow ties that continue to preach his gospel; they say things like "be great" and "you can do it."

Now, with all his success, Thomas Knox will get a bigger soapbox in which to speak and be seen. Knox has signed with the Emmy-award winning production company David Harris Katz Entertainment, together, they will allow viewers to peer into his conversations and listen to the intimate details that made Knox New York's underground therapist.

"Date While You Wait Brings Distraction, and Smiles, to Frazzled Subway Riders"

THE NEW YORK TIMES

"Man's 'Date While You Wait' Table In NYC Subway Stations Brings Joy To Jaded Commuters"

THE HUFFINGTON POST



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THOO!

Date While You Wait!

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Produced By
David Harris Katz Entertainment, Inc.
244 Madison Ave., STE 443
New York, NY 10016
www.dhkatz.com / contact@dhkatz.com

WWW.DATEWHILEYOUWAIT.TV

...AND MORE