

13 X 60 HD

Date While You Wait!

The Story

BACK IN JUNE OF 2015, AMID THE GRIT AND GRIME OF THE NEW YORK CITY SUBWAY, ONE MAN WANTED TO BRING SOME FUN AND COMPASSION TO HARRIED COMMUTERS.

THIS MAN, THOMAS KNOX, 28, DECIDED TO SET UP A SMALL TABLE AND CHAIRS AND INVITED RANDOM STRANGERS TO SIT DOWN FOR A CHAT OR A GAME WHILE THEY WAITED FOR THEIR TRAIN.

KNOX CALLED IT "DATE WHILE YOU WAIT," BUT FINDING A DATE WAS NOT HIS POINT. "I AM NOT LOOKING FOR LOVE THROUGH THIS PARTICULAR VENUE, I JUST WANTED A SIMPLE WAY FOR PEOPLE TO HAVE A POSITIVE SOCIAL INTERACTION OUTSIDE OF TRADITIONAL SOCIAL MEDIA. PEOPLE NEED TO COMMUNICATE MORE FACE TO FACE." SAYS KNOX.

THE SETUP ALSO INCLUDED A FLOWER IN A SODA BOTTLE. "IT BRINGS BEAUTY AND NATURE INTO WHAT IS NORMALLY A DARK, DREARY SPACE," KNOX SAYS.

THE LOCATION FOR THE PROJECT ALWAYS REMAINED A SECRET UNTIL KNOX SENT OUT WHICH SUBWAY STOP HE'LL BE SET UP AT USING INSTAGRAM AND FACEBOOK. GUESTS ARE THEN INVITED TO SHARE THEIR EXPERIENCE USING THE HASHTAG #DATEWHILEYOUWAIT.

"I WANTED TO HAVE A CONVERSATION. I JUST WANTED PEOPLE TO TALK TO ME. I WANTED THEM TO TELL ME A LITTLE BIT ABOUT THEMSELVES, TELL ME HOW THEIR DAY WENT, I FEEL LIKE I'VE HAD SOME REALLY AMAZING CONNECTIONS, ONE ON ONE." KNOX SAYS.

WITHIN A FEW MONTHS OF HIS LITTLE EXPERIMENT, "DATE WHILE YOU WAIT" EXPLODED ON SOCIAL MEDIA AND THEN ONTO THE MAINSTREAM MEDIA. EVERY NEWS OUTLET INCLUDING THE NEW YORK TIMES, CBS, NBC, NPR, TIMEOUT MAGAZINE, THE PHILADELPHIA ENQUIRER AND EVERYTHING IN BETWEEN WERE DOING STORIES ON KNOX AND HIS PROJECT.

HE WAS THEN HIRED TO TRAVEL AROUND THE COUNTRY SPEAKING TO KIDS AND SPREADING HIS "DON'T BE AFRAID TO TRY NEW THINGS" MANTRA. HE ALSO SELLS A UNIQUE LINE OF BOW TIES THAT CONTINUE TO PREACH HIS GOSPEL, THEY SAY THINGS LIKE "BE GREAT" AND "YOU CAN DO IT."

NOW, WITH ALL HIS SUCCESS, THOMAS KNOX WILL GET A BIGGER SOAP BOX IN WHICH TO SPEAK AND BE SEEN. KNOX HAS SIGNED WITH THE EMMY-AWARD WINNING PRODUCTION COMPANY DAVID HARRIS KATZ ENTERTAINMENT, TOGETHER, THEY WILL ALLOW VIEWERS TO PEER INTO HIS CONVERSATIONS AND LISTEN TO THE INTIMATE DETAILS THAT MADE KNOX NEW YORK'S UNDERGROUND THERAPIST. WATCH FOR A FULL SEASON OF ONE-HOUR EPISODES COMING SOON.

"Date While You Wait Brings Distraction, and Smiles, to Frazzled Subway Riders"
THE NEW YORK TIMES

"Man's 'Date While You Wait' Table in NYC Subway Stations Brings Joy To Jaded Commuters"
THE HUFFINGTON POST

"Subway Casanova offers commuters a chance to 'date while they wait'"
TIMEOUT MAGAZINE

PRESS COVERAGE INCLUDES:

THE NEW YORK TIMES
TIMEOUT NEW YORK
CNN
CBS EVENING NEWS
AOL
THE HUFFINGTON POST
GOOD NEWS NETWORK
THE PHILADELPHIA INQUIRER
HOBNOB MAGAZINE
SALON
SANTA MARIA TIMES
PENN STATE ABINGTON
JET MAGAZINE
BLACK AMERICA
GROUP THERAPY ASSOCIATES
OPEN CITY PROJECTS
THE ICE AND COCO SHOW

NBC
WORLD NEWS NOW
AMERICA IN THE MORNING
PIX 11 NEWS
ASSOCIATED PRESS
DESPIERTA AMERICA
THE REAL
CUNY TV
EASTERN TV
MY 9
BLACK ENTERPRISE
CHONDAY
SNORT
UNTAPPED NEW YORK
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UP OUT
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...AND MORE



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