

Date while
You Wait!

13 X 60 HD

"DATE WHILE YOU
WAIT" BRINGS
PEOPLE TOGETHER

BUT IT IS **NOT**
WHAT YOU THINK!

WHAT STARTED OUT AS A SIMPLE SOCIAL EXPERIMENT,
BECAME A WORLDWIDE PHENOMENON! A YOUNG MAN
SAT AT A TABLE IN THE NYC SUBWAY SYSTEM AND
ASKED PEOPLE TO CHAT OR PLAY A GAME. WHAT
HAPPENED NEXT GOT THE WORLD TALKING!

AS FEATURED BY



The New York Times

HUFFPOST

CBS

VIEWS ARE INSPIRED AND
ENLIGHTENED! THIS NEW SERIES
SHEDS LIGHT ON HOW IMPORTANT
HUMAN CONNECTION IS FOR THE
SOUL!

Produced by
David Harris Katz Entertainment, Inc.

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The Story

BACK IN JUNE OF 2015, AMID THE GRIT AND GRIME OF THE NEW YORK CITY SUBWAY, ONE MAN WANTED TO BRING SOME FUN AND COMPASSION TO HARRIED COMMUTERS.

THIS MAN, THOMAS KNOX, 28, DECIDED TO SET UP A SMALL TABLE AND CHAIRS AND INVITED RANDOM STRANGERS TO SIT DOWN FOR A CHAT OR A GAME WHILE THEY WAITED FOR THEIR TRAIN.

KNOX CALLED IT "DATE WHILE YOU WAIT," BUT FINDING A DATE WAS NOT HIS POINT. "I AM NOT LOOKING FOR LOVE THROUGH THIS PARTICULAR VENUE, I JUST WANTED A SIMPLE WAY FOR PEOPLE TO HAVE A POSITIVE SOCIAL INTERACTION OUTSIDE OF TRADITIONAL SOCIAL MEDIA. PEOPLE NEED TO COMMUNICATE MORE FACE TO FACE." SAYS KNOX.

THE SETUP ALSO INCLUDED A FLOWER IN A SODA BOTTLE. "IT BRINGS BEAUTY AND NATURE INTO WHAT IS NORMALLY A DARK, DREARY SPACE," KNOX SAYS.

THE LOCATION FOR THE PROJECT ALWAYS REMAINED A SECRET UNTIL KNOX SENT OUT WHICH SUBWAY STOP HE'LL BE SET UP AT USING INSTAGRAM AND FACEBOOK. GUESTS ARE THEN INVITED TO SHARE THEIR EXPERIENCE USING THE HASHTAG #DATEWHILEYOUWAIT.

"I WANTED TO HAVE A CONVERSATION. I JUST WANTED PEOPLE TO TALK TO ME, I WANTED THEM TO TELL ME A LITTLE BIT ABOUT THEMSELVES, TELL ME HOW THEIR DAY WENT, I FEEL LIKE I'VE HAD SOME REALLY AMAZING CONNECTIONS, ONE ON ONE." KNOX SAYS.

WITHIN A FEW MONTHS OF HIS LITTLE EXPERIMENT, "DATE WHILE YOU WAIT" EXPLODED ON SOCIAL MEDIA AND THEN ONTO THE MAINSTREAM MEDIA. EVERY NEWS OUTLET INCLUDING THE NEW YORK TIMES, CBS, NBC, NPR, TIMEOUT MAGAZINE, THE PHILADELPHIA ENQUIRER AND EVERYTHING IN BETWEEN WERE DOING STORIES ON KNOX AND HIS PROJECT.

HE WAS THEN HIRED TO TRAVEL AROUND THE COUNTRY SPEAKING TO KIDS AND SPREADING HIS "DON'T BE AFRAID TO TRY NEW THINGS" MANTRA. HE ALSO SELLS A UNIQUE LINE OF BOW TIES THAT CONTINUE TO PREACH HIS GOSPEL, THEY SAY THINGS LIKE "BE GREAT" AND "YOU CAN DO IT."

NOW, WITH ALL HIS SUCCESS, THOMAS KNOX WILL GET A BIGGER SOAP BOX IN WHICH TO SPEAK AND BE SEEN. KNOX HAS SIGNED WITH THE EMMY-AWARD WINNING PRODUCTION COMPANY DAVID HARRIS KATZ ENTERTAINMENT, TOGETHER, THEY WILL ALLOW VIEWERS TO PEER INTO HIS CONVERSATIONS AND LISTEN TO THE INTIMATE DETAILS THAT MADE KNOX NEW YORK'S UNDERGROUND THERAPIST. WATCH FOR A FULL SEASON OF ONE-HOUR EPISODES COMING SOON.

"Date While You Wait Brings Distraction, and Smiles, to Frazzled Subway Riders"

THE NEW YORK TIMES

"Man's 'Date While You Wait' Table In NYC Subway Stations Brings Joy To Jaded Commuters"

THE HUFFINGTON POST

"Subway Casanova offers commuters a chance to 'date while they wait'"

TIMEOUT MAGAZINE

PRESS COVERAGE INCLUDES:

THE NEW YORK TIMES

TIMEOUT NEW YORK

CNN

CBS EVENING NEWS

AOL

THE HUFFINGTON POST

GOOD NEWS NETWORK

THE PHILADELPHIA INQUIRER

HOBNOB MAGAZINE

SALON

SANTA MARIA TIMES

PENN STATE ABINGTON

JET MAGAZINE

BLACK AMERICA

GROUP THERAPY ASSOCIATES

OPEN CITY PROJECTS

THE ICE AND COCO SHOW

NBC

WORLD NEWS NOW

AMERICA IN THE MORNING

PIX 11 NEWS

ASSOCIATED PRESS

DESPERTA AMERICA

THE REAL

CUNY TV

EASTERN TV

MY 9

BLACK ENTERPRISE

CHONDAY

SNORT

UNTAPPED NEW YORK

KMYT

NCFR

KTU NEW YORK

WOODERICE

FOX 5

NPR

BBC

BUZZ FEED

METRO NEW YORK

BBC WORLD NEWS RADIO

CBS 2

CCTV

WNBC

A PLUS

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LITTLETHINGS

MIRROR UK

ALL DAY

THRILLIST

UP OUT

THE SHADE ROOM

...AND MORE

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